



**ZipRecruiter** – vertical (recruitment) has become key in today's strong economy to help employers and employees maximize their potential. Keeping ZipRecruiter brand in front of their clients is key and is easily done while also providing a solution to webcam privacy protection.



**Royal Caribbean International** - Royal Caribbean International utilizes C-SLIDE Thin webcam covers to introduce and promote the Navigator of the Seas to the customer. Their customers benefit from webcam privacy protection while Royal Caribbean International maximizes impressions at a fraction of current impression costs.



**Visa Direct** - With Visa Direct Payment Businesses, governments and financial institutions can replace methods such as cash, checks or ACH to pay customers, employees, contractors or business partners in real time. Visa selected C-SLIDE Thin webcam cover to promote this service while attending events knowing they could communicate the message of the service on a custom card while also keeping their brand front and center. Clients enjoyed webcam privacy protection from a brand they trust.